

CORPORATE SPONSORSHIP

United Way of
San Luis Obispo County



AUGUST 8-10, 2025

STUFF *the* BUS



17th Annual Back-to-School Drive

Every child deserves to start the school year with confidence, but many families struggle to afford basic supplies. **Stuff the Bus** helps ensure that every student has the tools they need to learn and succeed. Your sponsorship provides backpacks, notebooks, and essentials that empower children and ease the burden on families.

By supporting this cause, your business makes a direct, heartfelt impact—building a stronger, more hopeful community. Join us in giving every child a fair start!



For more info on sponsoring Stuff the Bus:
unitedwayslo.org | lsummer@unitedwayslo.org | 805-541-1234 (x2)



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Partnering with United Way of San Luis Obispo County means much more than raising money. As a leader of a local business, this is your opportunity to have a profound impact on our local community while reinforcing your reputation as a great corporate citizen. We invite your company to be part of the change!

Sponsorship Level	BRONZE \$750	SILVER \$1,500	GOLD \$3,000
United Way hats for volunteers	✓	✓	✓
Business logo on UWSLOC website	✓	✓	✓
Recognition on UWSLOC social media	1 mention	2 mentions	3 mentions
Recognition on promotional materials (flyers, newsletter, etc.)	Small logo	Medium logo	Large logo
Recognition on banners displayed at all dropoff locations throughout the county (~10 locations)	Small logo	Medium logo	Large logo
Recognition in sponsor "Thank You" ad (New Times September issue)	Small logo	Medium logo	Large logo
Recognition on radio PSAs			✓
Business logo displayed on School Supply Shopping Lists distributed at all drop off locations (~5,000 printed lists)			✓



See event highlights
on the next page!



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\$60K

Value of school supplies donated to kids during last year's drive



5

School districts throughout SLO County received school supplies for kids in need



16

Number of years that UWSLOC has been hosting Stuff the Bus

