



THREE PARTS

Dolly Parton's Imagination Library - Our United Way is dedicated to inspiring a love of reading by gifting books to children. Dolly Parton's Imagination Library mails a book each month to participating children ages 0-5, at no charge.

Ready4K - UWSLOC is partnering with Ready4K to deliver educational content to parents via text message. The Ready4K curriculum is suitable until age 13, and keeps students engaged in everyday learning.

Sammy the Rabbit Money School - The Sammy Rabbit Money School and the Today 4 Tomorrow Saving's Challenge will change the futures of thousands of local families with the help of community partners.

LITERACY 2.0

United Way works with a broad range of individuals and organizations to identify and resolve pressing community issues. We believe education is the foundation for a better life and the Literacy 2.0 effort will change the lives of thousands.

Contact Us

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United Way of
San Luis Obispo County



A NEW FRAMEWORK TO LIFT LITERACY AND FINANCIAL STABILITY

Sponsors, donors and financial institutions offer a stable platform for students to realize a financially secure future.

Literacy and family engagement programs offered by United Way provide the resources for personal growth.

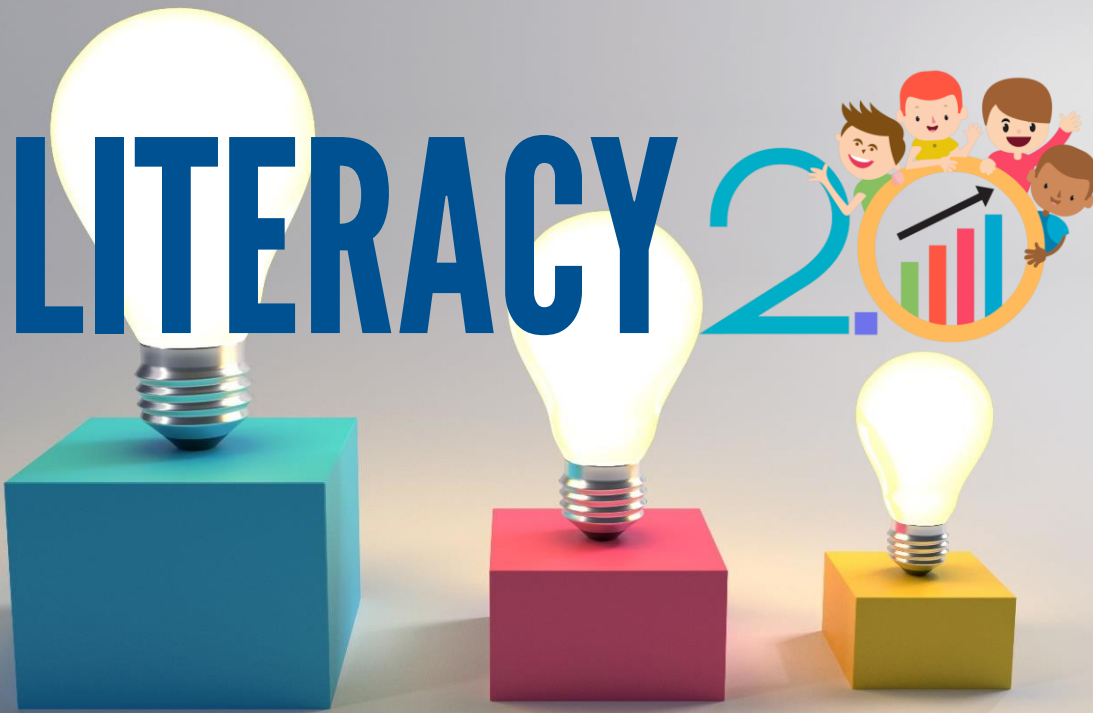
Work with us to lift up families for generations to come.

Thank you CoastHills Credit Union for being the Premiere Sponsor of Literacy 2.0!



Thank you to Union Bank for your support!





About Literacy 2.0

Literacy 2.0, our newest initiative, is a unified, collaborative effort to provide a platform for school-aged youth to begin saving with a goal-setting mindset.

Our Impact

United Way of SLO County serves over 30,000 members of our community each year through initiatives focused on supporting Education, Health, Financial Stability, and Community Strengthening.

26% of families in SLO County live below the Real Cost Measure's estimated income needed to be financially stable in SLO County. Learn more about the Real Cost Measure at unitedwayslo.org/realcost.

United Way of SLO County's Mission

To foster structural change by addressing root causes in order to safeguard the future of our community.

How You Can Help

- **Give** - Donate at unitedwayslo.org/donate.
- **Advocate** - Spread the word about United Way and our programs.
- **Volunteer** - Volunteer for one of our programs!

Get in Touch

info@unitedwayslo.org

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BIG GOALS

- Establish the Sammy Rabbit Money School curriculum in local schools. This curriculum teaches young children the importance of setting financial goals and saving for the future.
- Families who complete the six-session curriculum will be invited to open a custodial savings account in the child's name. Funds in the account are restricted until the child turns eighteen.
- The United Way will deposit \$44 in the account to kickstart savings.
- The family will make regular savings deposits based on lessons learned in the course. When the family saves another \$44, United Way will deposit \$44 again.

RIGHT TIME

- Foundations and philanthropic organizations are placing greater emphasis on financial stability.
- United Way is stepping up to form public-private partnerships to best serve struggling populations.
- Literacy 2.0 equips the next generation with the skills needed to maintain financial stability.